

What do the principles we learned in teaching or writing have in common with each other?

Which principles we discussed in the teaching segment could also be applied in your writing?

Which principles we discussed in the writing segment could also be applied in teaching?

- Be inclusive
- What are the readers are interested in?
- Return to important ideas often
- Old before new
- Participation / active learning -> include questions for the reader, exercises, (why?)
- Specific examples before general principle
- Connect to future directions or other ideas to encourage further engagements
- Know your audience: what do they know?
- State your goals
- Curse of knowledge: it's hard to imagine how someone who doesn't know what you know thinks. Solution: talk to people who have the same background of your audience
- Guide audience through talk with structure: intro's and summaries
- Editing & feedback is important
- Situate the content in context
- Consistent notation and terminology